



SOUTHERN UTAH
GOLF CLASSIC

LOCATED AT
BLACK DESERT RESORT

HOME OF THE FIRST PGA TOUR
EVENT IN UTAH IN 60 YEARS

OCTOBER 24-25

2024

SAINT GEORGE
UTAH

GOLFFORTHECURE.ORG



SOUTHERN UTAH GOLF CLASSIC

The American Cancer Society invites you to play at one of the premier courses in the country, just weeks following the PGA TOUR's 2024 FedExCup Fall. The Black Desert Resort Golf Course offers world class golf set among the picturesque backdrop of St. George, Utah.

A captivating fusion of man and nature's artistry, the 19-hole, 7,200-yard desert golf course was designed by Tom Weiskopf — a legendary pro golfer and course architect.

The American Cancer Society's Southern Utah Golf Classic is a sensational event that combines luxury, excitement, and unwavering support for our life-saving mission. As pioneers in cancer research, the Society has been at the forefront of groundbreaking discoveries that continue to transform countless lives. We invite you to help us end cancer as we know it, for everyone.

A large, white, handwritten signature of Susan Gartell.

Susan Gartell
Director of Development, Utah



Photo Courtesy of Black Desert Resort

A MESSAGE FROM THE EXECUTIVE CHAIR

Dear Business Leaders and Friends,

The American Cancer Society's Southern Utah Golf Classic is an amenity-rich tournament that provides the unique opportunity to raise funds for the American Cancer Society's lifesaving mission. Our organization has played a role in most of the cancer research breakthroughs in recent history. While much progress has been made in cancer research, we still have a lot of work to do.

We invite you to support our efforts to finish the fight against cancer by joining us in Fall 2024 for a day of first-class golf and networking, followed by lunch reception. By bringing together business and community leaders to this event, we are able to support the American Cancer Society's mission.

In 2023 we were able to raise \$158,000 to help the American Cancer Society continue to fund lifesaving research as well as free programs and services for cancer patients and their families in Utah and across the nation.

We have a 2024 goal of \$225,000 and we know with your participation, we can help to make this cancer's last century. We hope to see you on the course!

Matt Heaton
President, Elevated Networks

EVERY
CANCER

EVERY
LIFE



The American Cancer Society is the leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. We are the only organization improving the lives of people with cancer and their families through advocacy, research, and patient support, to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer.

DISCOVERY

In 2023, 12 Utah research grants totaled more than \$6 million. Whether we're conducting research or funding it, our goal remains the same: to free the world from the pain of cancer.

PATIENT SUPPORT

Whether it's through free lodging at the Hope Lodge for patients traveling for cancer treatment, free rides to and from treatment provided through Road to Recovery, or promoting regular cancer screenings and HPV vaccinations, the American Cancer Society activates a network of health providers and volunteers to help everyone have a chance to prevent, detect, and survive cancer.

ADVOCACY

The American Cancer Society Cancer Action Network (ACS CAN) is a group of volunteer activists who support legislation that improves the lives of those living with cancer. Whether it's through advocating for copay accumulator bans, tobacco tax, or expanded coverage for screenings and biomarker testing, ACS CAN volunteers make life better for survivors.



[CANCER.ORG/UTAH](https://cancer.org/UTAH)



SPONSORSHIP INFORMATION

TITLE SPONSOR | \$75,000

- Recognition as “The (XYZ Company) Southern Utah Golf Classic”, on all collateral and event program
- Top billing on acknowledgment board and other event signage
- Three Benefactor Team Player Packages
- Opportunity for company representative to speak during Awards Dinner
- Full page acknowledgement in event program
- Company name/logo on appropriate signage
- Company logo displayed on website (linked to your website)
- Hope Hero Signage displayed on golf course
- 6 Additional tickets to reception hosted the evening before the golf tournament
- Name recognition at all ACS Utah events in 2024

PRESENTING SPONSOR | \$50,000

- Recognition as “The Southern Utah Golf Classic Presented by (XYZ Company)” on all collateral and event program
- Presenting billing on acknowledgment board and other event signage
- Two Benefactor Team Player Packages
- Hope Hero Signage displayed on golf course
- Full page acknowledgment in the event program
- Company name/logo on appropriate signage
- Company logo displayed on website with click-through
- 4 Additional tickets to reception hosted the evening before the golf tournament

PLATINUM SPONSOR | \$25,000

- Sponsor your choice of one of the following: Reception Dinner, Breakfast Sponsor, Lunch Sponsor, Golf Cart Sponsor
- Each Platinum Sponsorship includes one (1) Benefactor Team Player Package
- Hope Hero Signage displayed on golf course
- 4 Additional tickets to reception hosted the evening before the golf tournament
- Includes half page recognition in the event program & company name/logo on appropriate signage



SOUTHERN UTAH
GOLF CLASSIC

SPONSORSHIP INFORMATION

GOLD SPONSOR | \$15,000

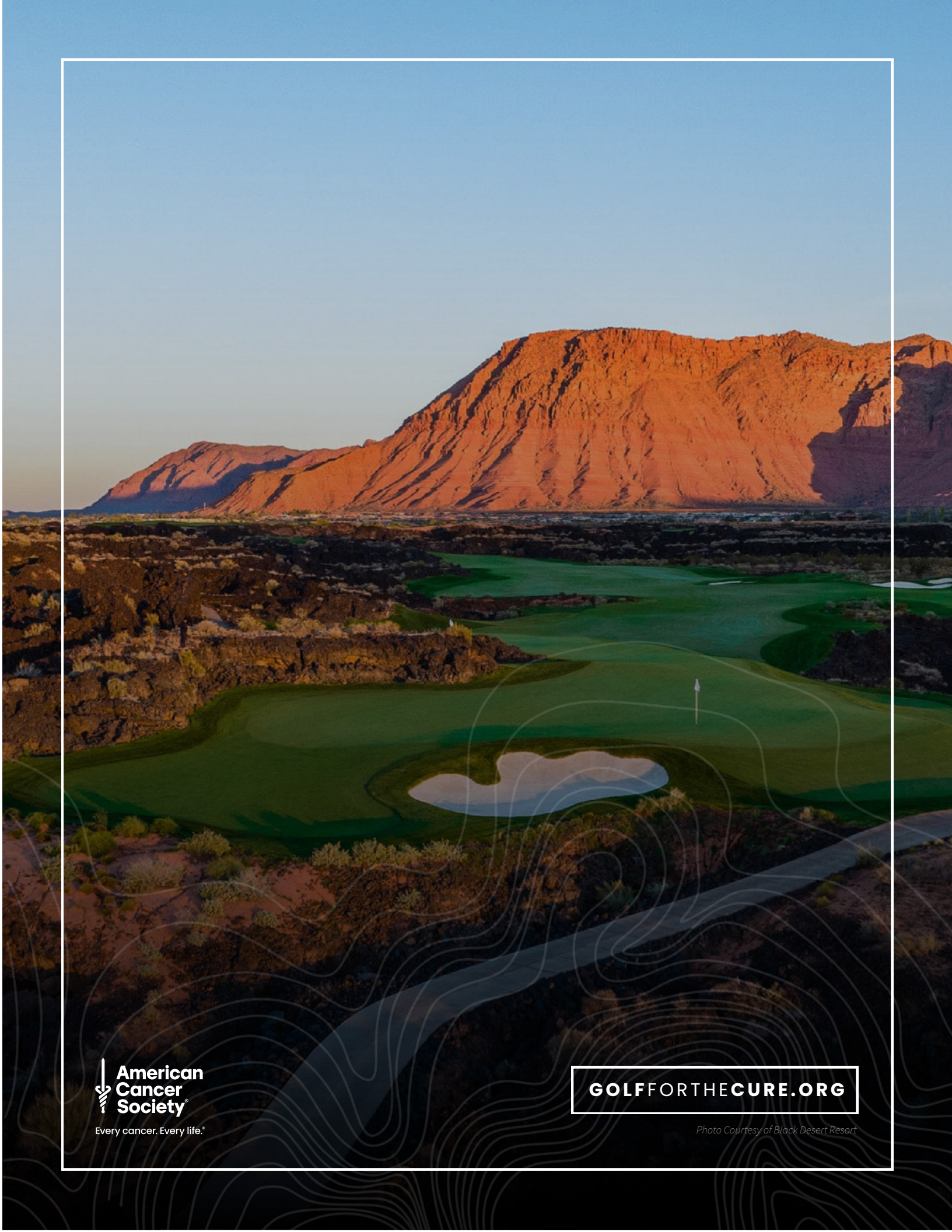
- Sponsor your choice of one of the following: Auction Sponsor, Practice Green Sponsor, Driving Range Sponsor
- Each Gold Sponsorship opportunity includes one (1) Benefactor Team Player Package
- Hope Hero Signage displayed on golf course
- 2 Additional tickets to reception hosted the evening before the golf tournament
- Includes half page recognition in the event program & company name/logo on appropriate signage

SILVER SPONSORS | \$10,000

- Sponsor your choice of one of the following: Cart Gift Sponsor, Mobile Bidding Sponsor, Birdie Sponsor
- Opportunity to have named gift if player makes birdie on specified hole
- Each Silver Sponsorship opportunity includes one Benefactor Team of Four Players
- Includes quarter page recognition in the event program & company name/logo on appropriate signage
- 4 tickets to reception hosted the evening before the golf tournament

BRONZE SPONSORS | \$7,500

- Sponsor your choice of one of the following: Cart Gift Sponsor, Mobile Bidding Sponsor, Birdie Sponsor
- Opportunity to have named gift if player makes birdie on specified hole
- Includes quarter page recognition in the event program & company name/logo on appropriate signage
- 4 tickets to reception hosted the evening before the golf tournament



**American
Cancer
Society**

Every cancer. Every life.®

GOLFFORTHECURE.ORG

Photo Courtesy of Black Desert Resort